

BBA PART 2

PAPER III – HUMAN RESOURCE MANAGEMENT

SHORT ANSWER QUESTIONS :

- Q.1 What do you mean by HRM ?
- Q.2 How HRM differs from Personnel Management.
- Q.3 What do you mean by Human Resource Planning.
- Q.4 What are the objectives of Job Analysis.
- Q.5 What do you understand by Human Resource Development.
- Q.6 What is the importance of training for a business enterprise?
- Q.7 Define performance Appraisal.
- Q.8 What are the merits of Merit Rating.
- Q.9 Write the meaning and objectives of motivation.
- Q.10 What do understand by the term 'Good Leader'.

ESSAY TYPE QUESTIONS :

- Q.1 What do you mean by Human Resource management? Explain various functions of Human Resource manager.
- Q.2 Elucidate the current HR Environment in India in corporate world.
- Q.3 Discuss the various sources of recruitment and the steps involved in selection process.
- Q.4 What do you mean by placement . Explain the importance of induction programme in an organization.
- Q.5 How will you identify the training needs of an organization ? Describe the process of Training.
- Q.6 Write the meaning and importance of career planning in an organization.
- Q.7 Explain in brief the various techniques of performance appraisal.
- Q.8 What do you mean by Executive Development. Write the importance and limitations of executive development.
- Q.9 Define Morale. Explain why uplifting the morale of employees in the organisation is important.
- Q.10 What is leadership. Explain any 2 theories of leadership.