

Business and Management
BBA Part 1
Paper 1
Year 2020

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Very Short Questions

- Q1 Define Business.
- Q2 Give full form of POSDCORB
- Q3 List different functional areas of management
- Q4 Who gave concept of “MBO”?
- Q5 Define Motivation

Short Answer Questions

- Q1 Write note on Maslow’s need Hierarchy theory
- Q2 Write note on Production Management
- Q3 Give four difference between Personnel Management and Human resource Management
- Q4 Explain any one leadership style
- Q5 Explain decision making process

Long Questions

- Q1 Write detail note on different types of industries
- Q2 Define organization structure and give difference between formal and informal organization.
- Q3 what do you mean by coordination? Explain different techniques of coordination
- Q4 Explain, classical approach of management.
- Q5 Elaborate Motivation theory of Herzberg and Victor Vroom
- Q6 Define leadership and explain different leadership styles.
- Q7 what do you mean by effective control system, elaborate
- Q8 Write note on :
 - A Public enterprise
 - B sole trading
- Q9 Write an essay on Marketing.
- Q10 Explain different techniques of decision making