

B.COM. PART 2
PAPER-2 MANAGEMENT

VERY SHORT QUESTIONS

1. What do you mean by concept of management ?
2. What is the principle of exception /
3. What is the meaning of strategic planning ?
4. M.B.O. is a philosophy and direction . Clearly.
5. What are programmed decisions ?

SHORT QUESTIONS

1. What do you understand by 'Formal organization'?
2. Discuss any four characteristics of organizational change .
3. Coordination is differed from cooperation. How ?
4. Write any five principles of successful communication .
5. Explain the difference in positive motivation and negative motivation .

LONG QUESTIONS

1. "Management is the development of people , not the direction of things " . Explain it and also
Describe the importance of management .
2. Explain the principles of management propounded by Henry Fayol .
3. What do you mean by Planning ? Write the component of planning in brief .
4. Explain the advantages and limitations of the M.B.O. system.
5. What is decision-making ? Explain the various techniques of decision-making .
6. What do you understand by organization structure ? Explain the various forms of organization
Structure.
7. What do you mean by Formal and Informal organization ? Give differences between both .
8. What is Direction ? Explain the techniques of direction in detail .
9. What is Leadership ? What is the need for leadership ? Discuss the various styles of
Leadership .
10. What is the meaning of Motivation ? Critically examine the Maslow's theory of Motivation .
11. Define the control . And describe the importance of control .

