



**Kanoria  
PG Mahila  
Mahavidyalaya  
Jaipur**

## **7. Workshop on Entrepreneurship Development**

**Date: 01-11-2017 to 06-11-2017**

### 1. Brochure:



Kanoria PG Mahila Mahavidyalaya, Jaipur

A 5 Day Workshop on Entrepreneurship Development is being organized by Kanoria PG Mahila Mahavidyalaya in Collaboration with I-Create, Rajasthan (non-profit Organisation)

Date : 1-11-2017 to 06-11-2017

Venue: Auditorium

Time: 10 a.m. to 3 p.m.

NOTE- Interested students can contact Ms. Divya Pareek and get registered by 30-10-2017

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### 2. List of resource person/guests:


1. Ms. Hema Chawla, Director, I-Create Jaipur
2. Mr. Sandeep Sethi, Free-lance Educationist



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### 3. Geotagged photograph of the event:



 26.88635, 75.81223

**Group photograph of the workshop on Entrepreneurship  
Development**



 26.88635, 75.81223

**Photograph of Certificate Distribution**

## Report of Workshop on Entrepreneurship Development

Entrepreneurship Club conducted a Five-Day Workshop from 01/11/2017 to 06/11/2017 on "Entrepreneurship Development" in collaboration with I-Create (a not for profit Organization). The resource person for the workshop were Ms. Hema Chawla (Director at I-Create, Jaipur) and Mr. Sandeep Sethi (Free-lance Educationist). Both resource person were the expertise of their field. In a total 50 students from various Streams of college participated in the workshop with full enthusiasm and learned about various aspects of setting up a business.

Various concepts and aspects of Entrepreneurship were explained in detail and students were trained about the same in keeping mind the potential entrepreneurs. The day 1 focused on Power of Networking and Idea generation where it was elaborated how good ideas from the pool of ideas could be explored and selected. It was also mentioned out that how a good and innovative idea leads to a successful business. Day 2 observed a detailed interactive session on Market Research and its importance as well as relevance. Day 3 witnessed how to prepare a business plan where various things related to business plan were explained in detail viz idea screening, opportunity scanning, resource allocation, plant layout, HR requirement and its specifications, sources of funds etc. Further practical sessions were held for the same. On Day 4, financial and accounting sessions related to business plan were explained to students

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such as Cash Book, Types of Cost, Cash flow and Income statement.

Day 5 witnessed interactive session with Entrepreneurs who gave a clear idea on how one can work on setting up his/her own enterprise followed by a Business Plan Competition where various teams presented their business Ideas. Online Kabadi stood first in the competition.

Over-all it was a very hand on practical workshop for the students which will help enhance their entrepreneurial skills in the future.



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