

National Workshop & Exhibition on

Organic Urban Farming

Entrepreneurial Opportunities & Challenges

January 27-28, 2023, Jaipur



Organized by



In Collaboration with



Under the Auspices of



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ABOUT WORKSHOP

Urban farming is the practice of cultivating, processing and distributing food in or around urban areas. It can provide fresh locally grown produce, create green spaces in the city and offer entrepreneurship opportunities. Starting an urban farm can be a rewarding and challenging entrepreneurial endeavour. Due to the rising concerns related to chemical farming, there is a growing interest in organic farming, particularly in an urban setting. The workshop focuses on cultivation of organic produce in urban farms, such as backyard gardens, rooftop gardens and vertical farms. It focuses on business models, funding, marketing and sales with emphasis on home waste management and hands-on training session.

THEMES

- Need for Urban farming
- Opportunities of Urban farming
- Technologies for Urban farming
- Environmental Sustainability
- Entrepreneurship Opportunities
- Food and Nutrition Security

TARGET BENEFICIARIES

- Faculty Members from all disciplines
- Students - Post Graduates, Graduates, U.G.
- Research Scholars of various streams
- Student entrepreneurs/Start-ups
- Incubation Centers
- All interested people

REGISTRATION FEE & LINK

Category	Fee in INR
Delegate Academia & Others	900 /-
Students	500/-

Registration Link

Delegates must submit registration form along with the registration fee through Google form

<https://forms.gle/7XddpMSWMMU4EpAB8>

REGISTRATION DEADLINE

January 22, 2023



Contact - +91-9829134111, +91-9460501085

ORGANIZING COMMITTEE

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ACCOUNT DETAILS

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VENUE: AUDITORIUM, KANORIA PG MAHILA MAHAVIDYALAYA, JLN MARG, JAIPUR